

### SGAICO Annual Assembly and Workshop Deep Learning and Beyond

Nov. 16, 2016 - Hochschule Luzern Informatik - Campus Zug-Rotkreuz, Switzerland



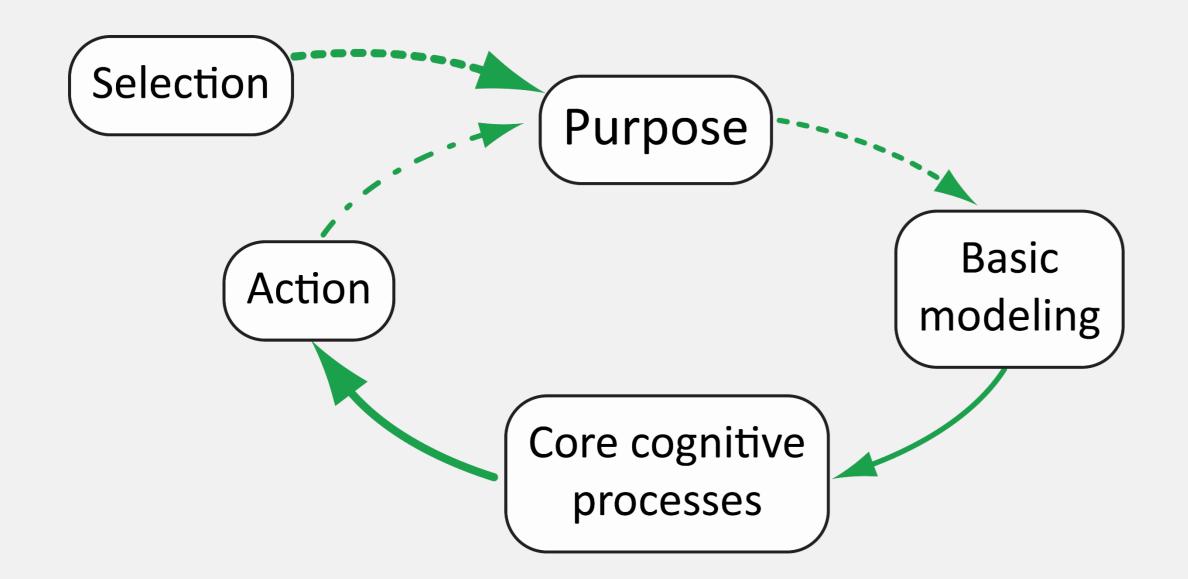
\* immersed part of iceberg (unconscious)

\*\* visible part of iceberg; re. etymology of emotion

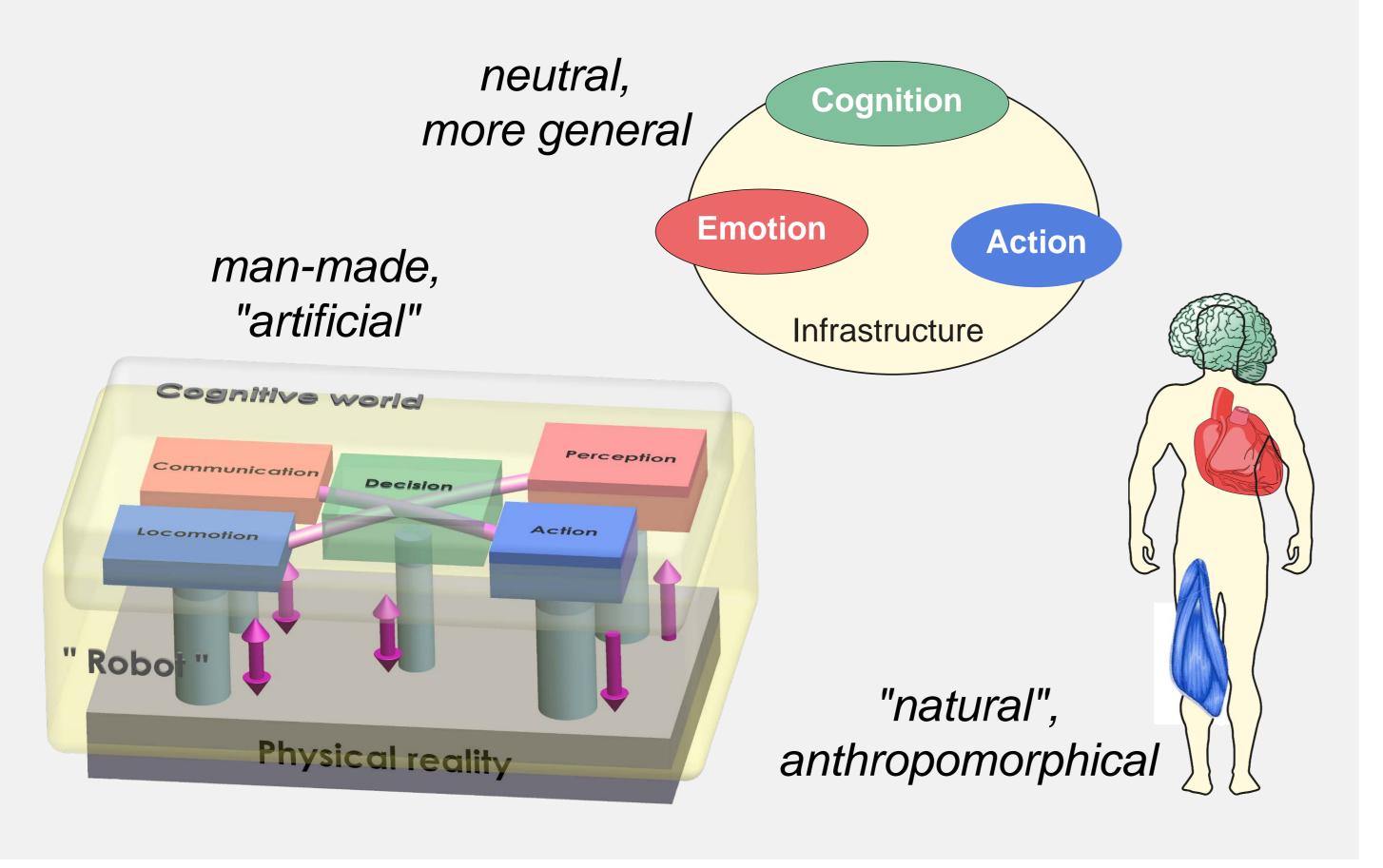
### Cognition Squeezed Between Nature and Values

#### Cognition (via modeling) Action Cognition (per se) **Emotion** for planning and steering action for survival and changing the world for synchronization with reality\* for launching action\*\* "Brain", cognitive engine "Muscle", physical engine "Heart", Indicator of values at stake (threats and opportunities) cognitive world, "non-physical", physical world, mixed mode, ("meta-logic") Laws of nature; true Laws of logic; right emotional domain; Laws of value; good

For **cognition**, it all starts from value-based selection of appropriate goal, in synchrony with **nature** (i.e. from **emotion**)



## Examples of smart cognitive systems, operational in real world



#### References.:

- 1. J.-D. Dessimoz, HESSO.HEIG-VD, 2<sup>nd</sup> Int. Conf. on Natural Cognition, 10-11 Dec. 2015, Macao
- 2. Kobu's Fyrabeseminar, 05.02.2016, Bern
- 3. Cours RAC, HEIG-VD, Yverdon-les-Bains, Juin 2016
- 4. Robotics and Automated Systems-Elsevier, nov. 2016, http://dx.doi.org/10.1016/j.robot.2016.08.008

# Cognition in the context of action (re. nature) and emotion (re. values) – Some typical aspects for humans and societies, agents and groups

Action	Cognition	Emotion
support operations, logistics	follows & optimizes rules, guidelines, standards; computes; evolution; syntax	changes rules and paradigms; irrationality, deception; changes price, gives and takes; revolution; peace or war
Motor and brake operation	cruise control (re. gear, throttle targets)	tempomat adjustment and braking control; starts-stops
force, energy; fight or flee; control power,	notions of truth, c- goodness, imagination, if-worlds, modeling, prediction	internal monitoring, communication, wisdom, consciousness, empathy, solidarity, dignity, mercy
shepherd's dog, horse	shepherd, shepherdess	lamb, flock of sheep, Romulus's & Remus's lupa
executive power (Cesar, MT)	Legislative power, science	People initiatives, fashion, strikes, mobs
lion, bear, bull	think tank, re. Martians in "Mars attacks"	flock of birds; "federative" imperial dragon (camel head, etc.)
technology, engineering	<b>philosophy</b> , "analytic" philosophy	<b>religion</b> , "continental" philosophy
work, operation	rational thinking, meditation, function, administration	strategy, art (value-laden, symbolic communication), dreams and nightmares, relaxation, mindfulness
Mars; permanence (constancy, determination, time)	mixed mode	Venus; change (synchronicity with circumstances and instant values, speed)
soldier, police, fire squad, farmer, entrepreneur, sports - individual	school, research institute, science, admin., games of strategy (logic), chess	ambassador, mediator, court system, social services, insurance, banking, sports-team



HEIG-VD, School of Business and Engineering
HES-SO, Western Switzerland University of Applied Sciences and Arts

jean-daniel.dessimoz@heig-vd.ch http://lara.populus.org/rub/3

